

HANNI MARTINI

GASTRONOMY, LIFESTYLE, TRAVEL

Media Kit

MEDIAART

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THE FOOD TRAVEL



HANNI MARTINI

Behind the name

Hanni Martini was born in England and now lives in the capital of Spain's Costa Del Sol - Malaga.

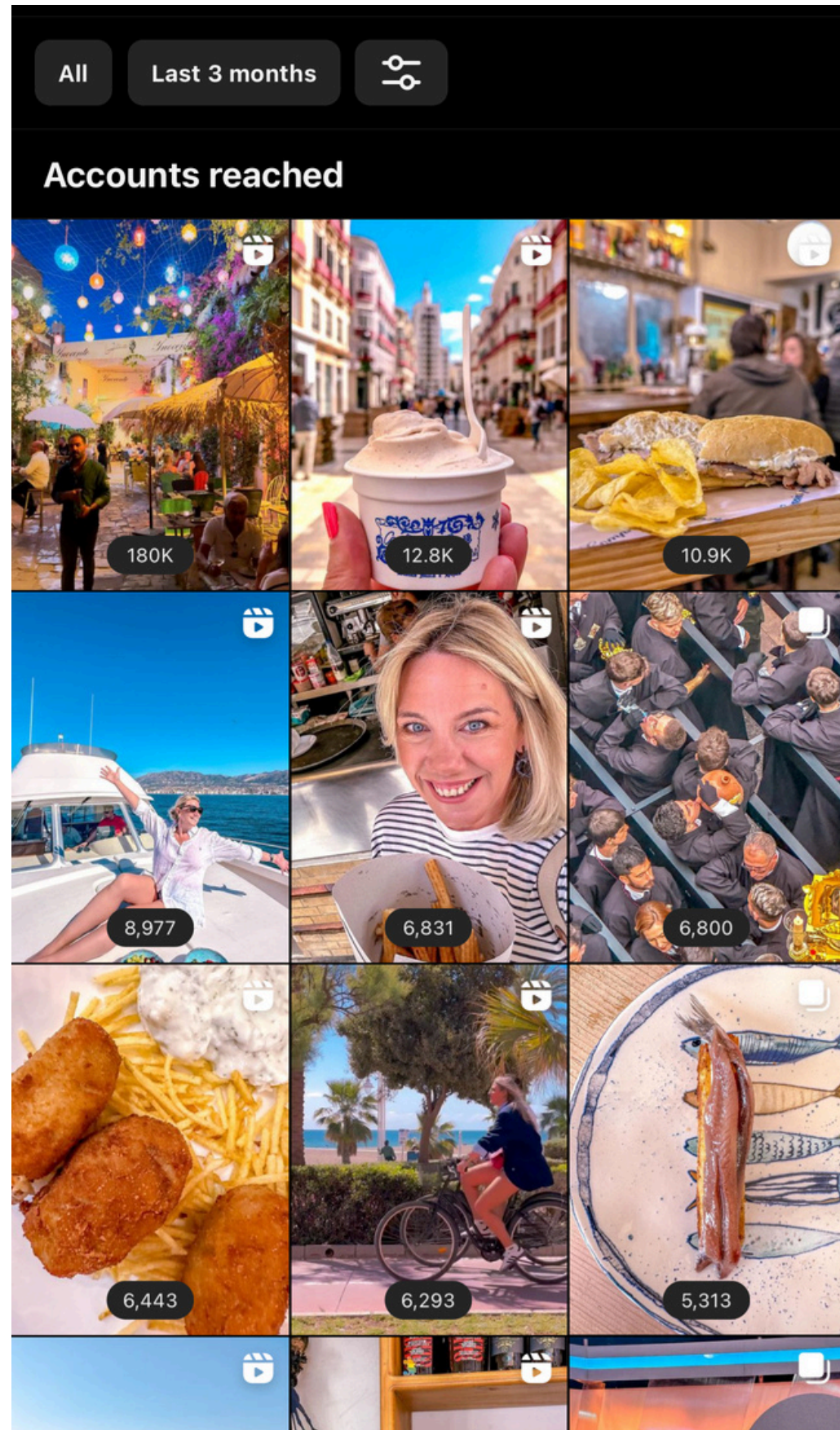
Hanni is a digital business and marketing expert, Consultant and the founder and CEO of [The Food Experience, Malaga](#) and A Taste of Malaga.

Hanni's writing has been featured on several internationally acclaimed sites, including The Huffington Post. She has also been featured in many large mainstream media platforms in the UK. She now has a regular feature in two print magazines on the Costa del Sol and has featured on several YouTube channels with views of her videos exceeding half a million viewers.

Hanni is a Destination Expert for Andalucia and southern Spain. Focusing on gastronomy, with a side of general Spanish life as an expat. Hanni shares her local expertise with expat residents, tourists and visitors from around the globe.

Living in the heart of Malaga she offers her audience of 30,000+ followers a 'real life' view on how to best enjoy their time in Spain.

June 2024



Instagram Followers

19,300

Monthly Reach

220,000

Facebook Fans

14,000

Facebook Group Members

14,000

REACH

DEMOGRAPHICS

hannimartiiii

1,630 posts 19.8K followers 7,506 following

Hanni Martini - Spain Food & Travel

hannimartiiii

Helping to connect travelers with local businesses for a more authentic taste of Spain 🇪🇸 🍷 🍷
★BOOK A FOOD TOUR WITH @foodexperiencemalaga★
linktr.ee/foodexperiencemalaga

Malaga Foodie Events & Activities 📍 · 358 members

Followed by camilorojas2, pedrocontrerasgonzalez and 152 others

Following Message Contact +

Trad Tapas Kollo Health Boho Club Anantara M... #GRWM

Grid of posts including: Boho Club, 3 MALAGA ANOTHER?, and food photography.

Reach

Last 30 days 12 Jun - 11 Jul

287,887 Accounts reached

2.2% Followers 97.8% Non-followers

Impressions: 499,643

By content type

Content Type	Followers	Non-followers
Reels	255K	
Stories	27.2K	
Posts	11.8K	
Videos		19

By top content See all

Reach

Last 30 days 12 Jun - 11 Jul

By top content See all

Date	Reach
21 Jun	15,024
16 Jun	4,541
29 Jun	4,283
30 Jun	4,120

Reached audience


Top countries

Country	Percentage
Spain	27.1%
United Kingdom	13.7%
United States	10.5%
Germany	7.9%

Profile activity vs 13 May - 11 Jun: 6,205

Activity	Count
Profile visits	6,127
External link taps	78

June 2024





Hanni & The Food Experience on YouTube
Experience Spain with Hanni Martini
10 videos · Public


We have been asked to show several Vloggers around Malaga. Here you can see all of the videos in one place.

▶ Play all ↻ Shuffle

Sort

- 

Top 7 Must-Visit Beach Restaurants in Malaga
Spain Revealed
121K views · 6 months ago
23:01
- 

Epic Malaga Food Tour (Eating Tapas, Restaurants, Markets)
Spain Revealed
276K views · 2 years ago
19:26
- 

3-Day Malaga Food Binge
Where to eat in the Costa del S...

YouTube Collaborations

10

Total Views

533,200

Top Viewed Video

276,000



YouTube & TV



COLLABS

PREVIOUS COLLABORATIONS

BRANDS

Anantara Hotels 5*



Voco Hotels IHG 5*



Stella di Mare Dubai Marina 5*



Puente Romano Resort 5*



Goolets



Ron Brugal

Cerveza Victoria



Osborne



Hotel La Fructuosa



And many more...



Get in touch to work
with Hanni!

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PITCH

CHAMPAGNE
Grand Siècle

WORK WITH ME

POTENTIAL CAMPAIGNS

Want to work together? I would love to feature your brand on my social media and/or The Food Experience Malaga Blog! We can tailor packages and recommend the avenues that we believe will have the most ROI and benefit for your business. I specialise in lifestyle, travel, food and drink and everyday beauty/fashion.

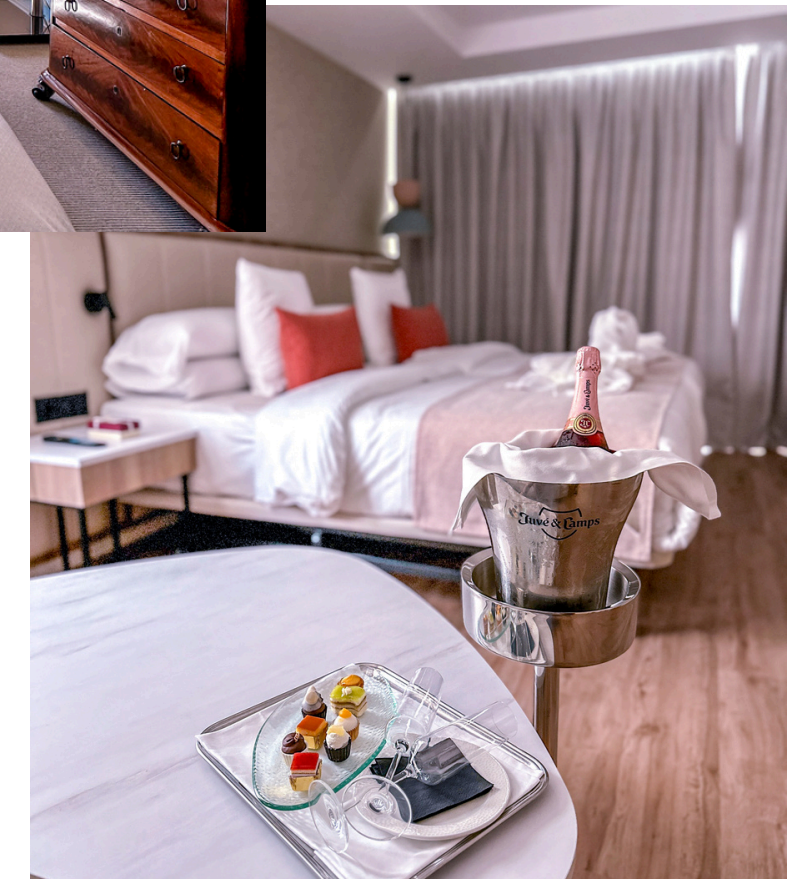
Collaboration opportunities for Hanni Martini are not exclusive to the following categories. The categories below are for illustration purposes and I will craft a personal proposal for your business. Agreements may be negotiated in exchange or part exchange for goods or services.

SOCIAL PROMOTION STARTING AT 150€

Social Promotion includes posts to various social media channels including Facebook Pages, Instagram Posts, Instagram Stories and even my Personal Facebook Profile. Price depends on platform, quantity of posts, custom imagery and content. Packages are available.

BRAND AMBASSADOR STARTING AT €500/MONTH

Brand Ambassadorship includes a series of social promotions, attendance at events and links to your brand across my networks. Price is dependent on brand and deliverables.





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CONTACT